

## PASCO COUNTY DEMOGRAPHICS- Household Income

Zip Code	Total Households	Effective Buying Income*	EBI Projection*	Total Retail Sales	Retail Sales Projections	< 25K	25-75K	75-150K	>150K
33523	6,395.00	\$256,387	\$302,593	\$65,477	\$75,479	2,482.00	3,319.00	504.00	90.00
33524	0.00	\$0	\$0	\$0	\$0	0.00	0.00	0.00	0.00
33525	5,536.00	\$241,333	\$301,146	\$231,261	\$278,954	1,844.00	3,005.00	596.00	91.00
33526	0.00	\$0	\$0	\$0	\$0	0.00	0.00	0.00	0.00
33537	0.00	\$0	\$0	\$0	\$0	0.00	0.00	0.00	0.00
33539	0.00	\$0	\$0	\$0	\$0	0.00	0.00	0.00	0.00
33540	3,659.00	\$140,243	\$179,956	\$25,801	\$32,706	1,157.00	2,274.00	213.00	15.00
33541	7,770.00	\$274,046	\$347,622	\$285,932	\$360,271	3,137.00	4,172.00	408.00	53.00
33542	9,658.00	\$314,134	\$373,600	\$138,503	\$164,517	4,350.00	4,864.00	369.00	75.00
33543	6,332.00	\$396,948	\$614,290	\$140,254	\$202,577	888.00	3,819.00	1,454.00	171.00
33544	4,484.00	\$261,806	\$439,064	\$64,281	\$102,411	617.00	2,800.00	1,019.00	48.00
33559	4,831.00	\$282,839	\$464,869	\$11,036	\$16,904	723.00	3,003.00	1,017.00	88.00
33574	0.00	\$0	\$0	\$0	\$0	0.00	0.00	0.00	0.00
33576	1,002.00	\$52,363	\$75,867	\$59,041	\$80,443	239.00	553.00	196.00	14.00
33593	0.00	\$0	\$0	\$0	\$0	0.00	0.00	0.00	0.00
34610	4,372.00	\$178,180	\$229,885	\$32,157	\$39,441	1,384.00	2,551.00	420.00	17.00
34639	8,649.00	\$495,697	\$752,104	\$188,614	\$269,904	1,388.00	5,198.00	1,943.00	120.00
34652	11,815.00	\$431,332	\$498,287	\$447,276	\$515,565	5,091.00	5,895.00	672.00	157.00
34653	14,114.00	\$507,526	\$606,697	\$152,222	\$178,850	5,525.00	7,732.00	760.00	97.00
34654	7,155.00	\$311,095	\$400,015	\$93,431	\$116,708	2,374.00	3,963.00	712.00	106.00
34655	12,200.00	\$644,333	\$889,357	\$203,149	\$265,549	2,652.00	7,441.00	1,801.00	306.00
34656	0.00	\$0	\$0	\$0	\$0	0.00	0.00	0.00	0.00
34667	15,193.00	\$584,258	\$738,462	\$375,296	\$463,018	5,518.00	8,551.00	964.00	160.00
34668	20,071.00	\$629,606	\$696,360	\$808,058	\$907,007	9,021.00	10,262.00	722.00	66.00
34669	4,471.00	\$169,217	\$211,052	\$54,012	\$66,077	1,469.00	2,658.00	325.00	19.00
34673	0.00	\$0	\$0	\$0	\$0	0.00	0.00	0.00	0.00
34674	0.00	\$0	\$0	\$0	\$0	0.00	0.00	0.00	0.00
34679	0.00	\$0	\$0	\$0	\$0	0.00	0.00	0.00	0.00
34680	0.00	\$0	\$0	\$0	\$0	0.00	0.00	0.00	0.00
34690	6,116.00	\$214,996	\$251,620	\$91,880	\$106,523	2,469.00	3,316.00	264.00	67.00
34691	9,458.00	\$319,263	\$376,996	\$142,071	\$167,201	3,997.00	5,013.00	395.00	53.00
<b>Total</b>	<b>163,281.00</b>	<b>\$6,705,602</b>	<b>\$8,749,842</b>	<b>\$3,609,752</b>	<b>\$4,410,105</b>	<b>56,325.00</b>	<b>90,389.00</b>	<b>14,754.00</b>	<b>1,813.00</b>
						<b>34.50%</b>	<b>55.36%</b>	<b>9.04%</b>	<b>1.11%</b>

\* EBI- Effective Buying income is income less personal tax and non-tax payments, often referred to as "disposable" or "after-tax" income.