

This news bulletin is designed to keep you informed of recent developments in Pasco County Florida, a community of more than 470,000 people in the Tampa Bay Region.

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PASCO COUNTY LIBRARIES AID SMALL BUSINESSES AND ENTREPRENEURS FOR GROWTH

Pasco County Library officials recently announced the addition of two new business databases that are available through the Pasco County Library Website: *Demographics Now* and *Small Business Resource Center*.

“We were asked by the State of Florida to act as a consultant to select the most useful database for small businesses,” said Linda Allen, Pasco County Library Director. “Both of these databases were added due to the increased traffic in our libraries from small businesses looking for additional assistance. We thought that these two databases would be most effective given the goals and objectives of both Pasco County and Pasco Economic Development Council.”

Paid for by the State of Florida, these comprehensive databases offer content that covers all major areas of starting and operating a business, including accounting, finance, human resources, management, marketing and demographic data. Users have instant access to data by selecting criteria and are able to generate and download specific reports.

“We know that in down times in the economy, many people start businesses,” said John Hagen, President/CEO of the Pasco Economic Development Council. “These are very useful resources, and I know that many of our start-ups will want to take advantage of them. It would cost thousands of dollars for an individual to gain access to these tools, so it’s a great bargain.”

PASCO COUNTY BUSINESS OWNER AND PEDC BOARD MEMBER SELECTED TO JOIN CEO DIRECT PROGRAM

Pasco Economic Development Council, Inc. and Tampa Bay Partnership are pleased to announce Peter Buczynsky’s acceptance to the CEO Direct program--a regional leadership initiative of the Tampa Bay Partnership. Buczynsky is President/CEO of Micron PharmaWorks and a PEDC Board Member.

Developing regional leadership is one of the Tampa Bay Partnership’s core priorities and key to the success of its short and long-term objectives. The goal of this program is to engage participants in the Partnership’s Regional Model for Prosperity and the four focus areas currently being worked on, including long-term vision for regional prosperity (livable communities, health and education); a blueprint for economic development (jobs and stimulus); a transportation strategy to support regional transit; and a broader advocacy and leadership model.

“I am honored to be representing Pasco County in this program,” said Peter Buczynsky, Micron Pharmaworks President/CEO. “It is a great opportunity to be with other likeminded bay area business leaders who have an interest in bringing about positive change in not only the Tampa Bay area but throughout the East-West corridor. As a representative from the high tech engineering and manufacturing sector, PharmaWorks is committed towards the

effort of increasing the technical interest and skill level in our youth through the engagement of the business community with the educational system. Change is coming to the Tampa Bay area and we want to do our part in helping Pasco County in being a strong part of this.”

“We were delighted to nominate Peter,” said John Hagen, President/CEO of PEDC. “He has been one of our most active board members and is CEO of a company with very interesting growth prospects. He is one of Pasco County’s most dynamic young business leaders.”

Source: 2010 CEO Direct Program Overview

PEDC AND PASCO COUNTY HOPE TO LURE BUSINESSES WITH A NEW INCENTIVE ORDINANCE

Pasco Economic Development Council and Pasco County Board of County Commissioners recently finalized a new job creation incentive ordinance. The partnership and creation of the new ordinance is intended to align the two entities’ joint objectives with the County’s Strategic Plan number one initiative of Jobs and Economic Development.

The recently approved ordinance will encourage employers to hire workers using a “pay for performance” philosophy. Companies will receive a stream of four annual payments for each job created. The incentive amount will vary depending on employee wages. The higher the wage and the more jobs created, the larger the incentive the company will receive. The new ordinance will also target high wage, primary industries that contribute to the County’s economic base. Companies will have to create at least 10 jobs to qualify.

“It should be much easier for companies to understand than the current ordinance,” said John Hagen, President/CEO, Pasco Economic Development Council. “Plus, it more directly ties to quality job creation, and protects taxpayer dollars which is what we need right now.”

The old ordinance was structured around alleviating development impact fees. Businesses would receive a deferral of their impact fees from the County, which then requires security agreements to guarantee repayment of the funds in the case of non-performance. A small amount of these agreements are still being administered.

The new program will have \$500,000 to help local industry using a simple concept. When companies create a job, they will be rewarded.

Source: Pasco County Press Release

PEDC 24TH ANNUAL BANQUET AND TRADESHOW NEEDS SUPPORT OF BUSINESSES

Pasco Economic Development Council, Inc. is having its 24th Annual Industry Appreciation Banquet and Trade Show on September 8th at Saddlebrook Resort in Wesley Chapel. The banquet is the premier opportunity to recognize businesses that keep the Pasco County economy growing and strong. It is attended annually by over 600 local and Tampa Bay area business and community leaders and includes an award ceremony, industry trade show, and brief report on the county’s economic development progress.

Following 23 years of success, you won’t want to miss the opportunity to promote your company at the premier business event in Pasco County. There is no better event for you to gain name recognition with this key audience.

Sponsorships for the banquet and tradeshow range from \$500 to \$7,500. Please [click here](#) for the sponsor form and fax to (813)926-0829. The following companies have already committed to being sponsors:

BayCare Health System

Tampa Electric Company

Bank of America

Cardno TBE

Mechanek Nuccio Hearne & Webster, PA

SunTrust Bank

First National Bank of Pasco

Long Term Acute Care Hospital at Connerton

OPINICUS Corp.

Pasco-Hernando Community College

Port of Tampa/Ports America

SouthEast Personnel Leasing, Inc.

The Perry Company

Wachovia A Wells Fargo Company

Thank you for your commitment to the PEDC. This event could not be a success without the support of businesses such as yours. If your business would like to sponsor the premier business event in Pasco County, please contact Suzanne at (813)926-0827.

PEDC CONTINUES TO HAVE STRONG SUPPORT FROM BUSINESS COMMUNITY

Last month seven companies have recently renewed their investment in the Pasco Economic Development Council (PEDC), the county's economic development leadership organization: Amprop Development Corp.; Cushman & Wakefield of Florida; Earth Tech, Inc.; HPH Hospice; Long Term Acute Care Hospital at Connerton; Saint Leo University; and The Perry Company.

The financial support of current and new investors demonstrates sustained business commitment to creating economic opportunities in Pasco County. PEDC recruits new businesses to the community and assists businesses already here to expand. It fosters collaboration between investors and community leaders to establish a new economic direction for Pasco County. Making an investment in PEDC helps position Pasco County to attract, retain and create high-value jobs.

Information about PEDC's renewing investors:

Amprop Development Corp. is a full service real estate development company, focused on the development of single tenant and anchored retail projects throughout Florida. Eric Schoessler, Principal, is the local contact at (813)854-2211 or email at eric@amprop.com.

Cushman & Wakefield of Florida assist clients in every stage of the real estate process, representing them in the buying, selling, financing, leasing, managing and valuing of assets, and providing strategic planning and research, portfolio analysis, site selection and space location, among many other advisory services. Bruce Erhardt, Broker, is the key contact at (813)223-6300 or email at bruce_erhardt@cushwake.com.

Earth Tech, Inc. is a multi-generational family business founded by father and son Lewis and Ron Broadrick. Our success stems from combining visionary leadership and industry experience with a team of engineering, project management and customer service professionals. Because we maintain a singular focus on one service area Ron Broadrick, President, is key contact at (813)909-8000 or email at rbroadrick@earthtech.net.

HPH Hospice is a non-profit community based healthcare organization providing innovative, skilled medical care to patients with life-limiting illness and compassionate support to their family members. Thomas Barb, President/CEO is the company contact at (727)863-7971 or email tom.barb@hphospice.net.

Long Term Acute Care Hospital at Connerton is a brand-new; 50-bed hospital is designed to serve individuals who have medically complex illnesses, requiring additional weeks of specialized hospital care. Debi Martoccio, CEO, is the key contact at (813)903-3703 or email dmartoccio@mail.uch.org.

Saint Leo University was Florida's first Catholic institution of higher learning, we offer over 41 academic programs that meet the academic, spiritual, and professional goals of more than 14,000 traditional campus and adult continuing education students. Dr. Michael Nastanski, Dean School of Business, is the key contact at (352)588-8594 or email Michael.nastanski@saintleo.edu.

The Perry Company specializes in the design/build delivery system of office buildings, industrial and manufacturing buildings, particulate controlled environments (clean room construction) and construction projects with a high level of technical design and interior build out. Jerry Perry, President, is the key contact at (813)248-6556 or email jerry@perrycompany.com.

Source: Company Information from website

PASCO ECONOMIC DEVELOPMENT COUNCIL, INC.; A PUBLIC-PRIVATE PARTNERSHIP

PEDC is an organization that promotes countywide economic development. Created in 1987 by a group of dedicated business and community leaders, it continues to be a strong partnership funded by corporate and public investors and focused on the economic vitality of Pasco County.

If you have any questions or comments about the contents of this newsletter, please contact PEDC at (813)920-6480 or cdearolf@pascoedc.com.

